



City of
Düsseldorf



Düsseldorf –
location for
Indian companies



Düsseldorf – A centre for Indian companies

Düsseldorf – A centre for Indian companies

An increasing number of Indian companies are discovering the advantages that investing in Düsseldorf offers them. Over the past few years, the number of Indian companies located in Düsseldorf has grown strongly. Here, the primary motive of investors is the city's location in the heart of Europe and its markets. The comprehensive, professional and individual support in investment, relocation and other administrative matters are also named as decisive factors.



Concentrated economic power in the heart of Europe

Düsseldorf on the banks of the Rhine, the largest and most beautiful river in Germany, is the governmental seat of the most populous federal state in Germany, North-Rhine Westphalia. In the midst of the Rhine-Ruhr economic region with 11.5 million inhabitants, Düsseldorf is at the heart of the European market. Here, more than 31% of all EU citizens live in a radius of 500 km, generating 50% of the income in the EU. Around 100,000 companies are located in the region, of which 5,000 foreign companies are located in Düsseldorf and its surrounding area alone. It is thus one of the largest economic regions in Europe and comparable with London or Paris.

The high economic output in Düsseldorf also generates a high income. The purchasing power is 25% greater than the German average. Düsseldorf is thus one of the cities with the largest purchasing power anywhere in Germany. With a turnover of EUR 26.5 billion, Düsseldorf is Germany's number one retail centre.

Mobility and infrastructure

The most important European metropolises such as London or Paris are less than an hour's flight away. Via one of the densest motorway networks anywhere in Europe, it is possible to reach Brussels, Amsterdam, Berlin or Frankfurt in a very short time. A rail network with more than 300 train connections to destinations at home and abroad every day ensures total mobility at all times.

Closer than you think: you can conveniently reach the state capital of Düsseldorf from more than 10 Indian airports, via Dubai or Frankfurt.

Düsseldorf International airport is the third largest in Germany and 60 airlines depart here for 190 destinations worldwide. With its own station, the airport has perfect connections to the railway infrastructure. It takes ten minutes from the airport to the trade fair grounds and 10 minutes to the city centre.



Düsseldorf – International – Top Industries

Trade fairs

With more than 40 international specialist trade fairs, of which 23 are leading global trade fairs, Düsseldorf is one of the most important trade fair locations in the world. Every year, around 2.2 million visitors from all over the world inform themselves at the stands of more than 30,000 international exhibitors about the latest market developments and innovations.

The most important trade fairs include: drupa, Interpack, K, Medica and Wire & Tube. The share of foreign exhibitors is 58% – and Indian exhibitors are also exhibiting with increasing success.

Retail and industry

Düsseldorf is one of the most important German retail centres, with 2,140 wholesale and 4,100 retail companies. Numerous large national and international retail companies have their registered seat here, such as the Metro Group, Electronic Partner, Salzgitter Steel Trading, Mitsubishi, Mitsui and Essar Steel.

Düsseldorf is also the registered seat of the corporate headquarters of a large number of international industrial companies such as e.g. Henkel, SMS group, Daimler AG and Vossloh Kiepe.



Information and communication technology

With 1,500 companies and 24,000 jobs, Düsseldorf is the leading location of the information and communication technology sector. Vodafone and E-Plus, the largest German mobile telecommunications suppliers, have their headquarters here. More than 40 network operators are represented in Düsseldorf and from here they manage their regional or national business close to their respective markets. Mobile phone manufacturers and network equipment suppliers such as Ericsson, Nokia Siemens Networks and Huawei also have their German headquarters here. Tech Mahindra manages its German business from here and Tata Consultancy Services (TCS) develops software solutions for large German clients.



Life science

Düsseldorf is the headquarters of the Bio River biotech cluster and the most important location of this future-oriented industry in Western Germany. More than 90 life science companies and numerous suppliers and service providers are located in the Düsseldorf region alone. A large number of pharmaceutical companies have their research facilities and development centres here. Heinrich Heine University is known for its life science research and is Germany's most successful university when it comes to company spin-offs. Düsseldorf Life Science Centre, located directly adjacent to the university campus, offers a perfect laboratory infrastructure and office premises on an area of 21,000 m² for start-ups as well as established companies.





Advertising

Düsseldorf is Germany's number one advertising centre. About 900 advertising agencies are represented here, such as BBDO, Grey, Havas, Ogilvy & Mather, DDB Tribal and Saatchi & Saatchi.

Düsseldorf has a well-established creative infrastructure: sound studios, film productions, model agencies, photographers, graphic designers, trade fair construction companies, printing firms – everything that is required to advertise successfully in Europe is available in the region.

Fashion

Düsseldorf is one of the most important fashion centres in Europe. Seven fashion and beauty trade fairs every year attract the attention of the specialist international industry to the metropolis on the Rhine. More than 180,000 visitors a year inform themselves here about the latest international creations and trends. In the areas of ladies' fashion, bridal and evening wear, lingerie, shoe and leather goods, as well as cosmetics and hair care.

800 permanent show rooms, presenting more than 3,000 brands, are located in Düsseldorf. The interaction between Düsseldorf's showrooms and the fashion trade fairs guarantees an exciting and lively fashion scene.



Consulting – legal and management consulting

'Düsseldorf, New York, London, Paris' – that's what it says on the letterheads of many international law firms. Of the 20 most important German law firms, 14 firms are represented with their headquarters or subsidiaries in the state capital.

As a location of many large corporate headquarters, Düsseldorf provides access to industry mandates and a huge economic region for consulting companies and law firms. The business centre on the Rhine is thus the most important consulting location in Germany. The companies located here include e.g. McKinsey, Boston Consulting Group, Deloitte Consulting and Booz Allen Hamilton. A number of consulting companies are specialised in the support of Indian clients.

Institutions for trading with India in Düsseldorf

- Registered seat of the only German contact office of the Indo-German Chamber of Commerce (IGCC)
- Chamber of Trade and Commerce in Düsseldorf, India Desk for NRW
- German-Indian Round Table

Many well-known companies have already opted to relocate to the Düsseldorf region:

Name	Industry
Arcelor Mittal	World's largest steel corporation
Tata Steel	Steel
Dastur Engineering	Consulting company in the area of plant engineering
ESSAR STEEL	Steel
Lerros	Fashion
Precision Camshafts Ltd.	Automotive
Spider Lugani	Fashion
State Bank of India	Finance
Tata Consultancy Services (TCS)	Software group, IT consulting
Tech Mahindra	Software corporation and IT consulting
Zodiac Metropolitan Clothing GmbH	Fashion/Textiles

Welcome to Düsseldorf – Services offered by the Office of Economic Development

Necessary preparations – and how we help you

Location information

Before you opt for the right location in Düsseldorf, you need precise information about the city, which we can provide for you. You will receive general introductory information about the city as well as answers to any specific individual questions that you might have.

Market information

Before your investment, you require exact data about the market so that you can successfully devise your investment strategy in a targeted manner. For this, we provide you with the right contacts to specialists who can meet your requirements.



Business and financing plan

After collecting the core data, you require a business concept based on your investment strategy. Not only does this concept lead you to success as soon as possible, it also serves as the basis for assessing your financing and the immigration procedure. We establish contacts between yourselves and consultants who draw up a business and financing plan in collaboration with you.

Real estate service

We search for office and commercial real estate for you for retail, storage, production and offices. We not only establish contact to the property owners or their real estate agents, we also view potential properties together with the interested parties.

Setting up a new company

We provide you with information about the assistance and financing of company start-ups. To enable you to make the right choice of legal form and to create the necessary shareholder agreements, we can establish contacts between yourself and lawyers and notaries.

Administrative support

We offer you assistance in the registration procedure and commercial register entries and support you in the visa procedure for managing directors and staff. With our direct contact to important offices and organisations, we support you in all administrative matters.

After-investment service

To ensure that you get started in business as soon as possible, we supply you with the right contacts. We organise seminars, matchmakings and conferences. Via our newsletter, we keep you informed about what is happening in Düsseldorf. And if you simply need a tip as to where to eat out or what cultural facilities there are, please simply ask us.



Feel at home

Education, culture, leisure

Düsseldorf is an international metropolis with a large variety of superb educational establishments and cultural offerings. International schools and pre-school facilities offer a broad range of educational and childcare services.

Düsseldorf is a friendly and cosmopolitan city in which you can do good business and also live well. The co-existence of people from different cultures has a long tradition here and is seen as enriching the city. Newcomers are given a warm welcome.



Düsseldorf has a lot to offer when it comes to planning your leisure time: spacious parks and gardens invite you to take a stroll and stay a while; concerts and theatre performances, operas and ballets offer cultural recreation. From golf, sailing and tennis to hockey and badminton, in the diversity of clubs and sports centres, everybody will find their own personal choice of sporting activity.



Published by

State capital of Düsseldorf
The Lord Mayor
Office of Economic Development

Responsible

Uwe Kerkmann

Editor

Martin Beckers

Photography

Flughafen Düsseldorf, Fotolia.de (Ashwin, GAMUT STOCK IMAGES, S. Goswami, Kzenon, R. Seth), H.P. Heinrichs, Henkel AG & Co. KgaA, Messe Düsseldorf, METRO C&C Int. GmbH, R. Tillmann, A. Wiese

Design

Beate Tebartz, Düsseldorf

Print

Albersdruck, Düsseldorf

Status: XI/12-1.5 e

Contact

Düsseldorf Office of Economic Development
Burgplatz 1, 40213 Düsseldorf, Germany
Contact partner: Annette Klerks
Tel.: 0211/89-95503, Fax: 0211/89-35503
annette.klerks@duesseldorf.de
www.duesseldorf.de/business