

Three companies receive the NRW.INVEST AWARD TURKEY 2013



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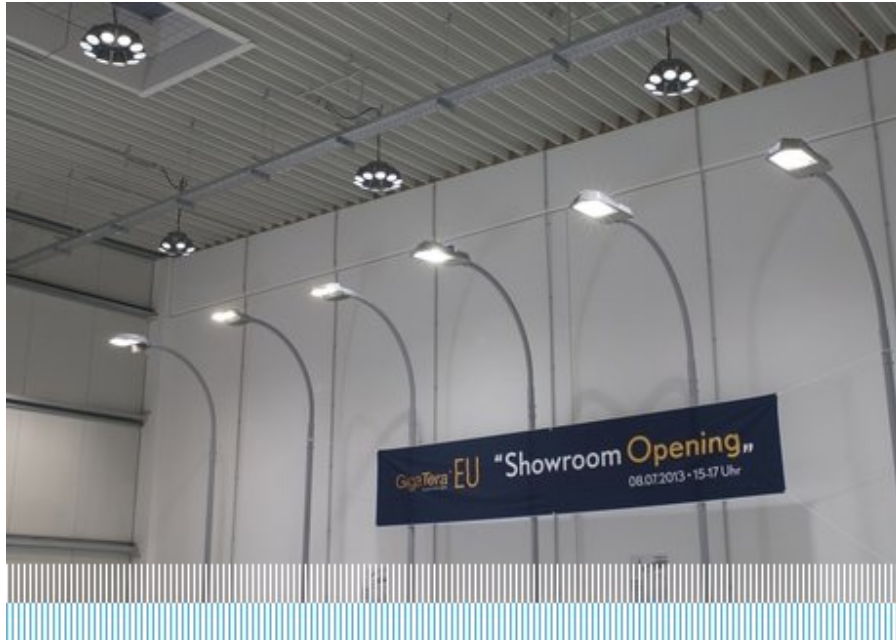
With this award the North Rhine-Westphalian Economics Ministry and NRW.INVEST honor outstanding investments by Turkish companies.

This year's award winners are the chemical company Nedex Chemie Deutschland GmbH in Moers, the carpet manufacturer Merinos Handels GmbH in Troisdorf and the cosmetics specialists B`IOTA in Düsseldorf.

"The importance of Turkish investors for North Rhine-Westphalia continues to increase. Turkish companies based here provide important economic and cultural stimuli and make a key contribution to the development and competitiveness of our state," emphasized Garrelt Duin, Minister for Economics, Energy, Industry and Commerce of the State of North Rhine-Westphalia, at the presentation ceremony at the German Consulate General in Istanbul on 6 September 2013.

North Rhine-Westphalia is regarded by Turkish companies as the most attractive location in Europe. More than 300 firms headquartered in Turkey have now settled here. They include such well-known companies as the furniture manufacturer Alfa Möbel, the mobile communications company Turkcell, the clothing manufacturer Sarar, the sausage and meat producer Egetürk, the logistics company Gökbora and the television network ATV Avrupa.

SEGRO Park Düsseldorf-Süd convinces investors



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GIGA TERA EU, a Korean manufacturer of LED lighting systems, is currently settling at the business park.

GIGA TERA EU ranks Europe as a special growth market. The company is opening its first European showroom in Düsseldorf. The Koreans found the attractive presentation space they were looking for at SEGRO Park. The company will be showing its products here in the future on 373 square meters of hall and office space.

SEGRO Regional Director Sebastian Schmelz sees the settlement of the Korean company as confirmation of the park concept: "We are delighted that the attractive architecture and the optimal environment of SEGRO Park appeal to innovative companies with plans for expansion."

SEGRO is developing the park at a traditional industrial site. It is located in the south of Düsseldorf, very close to the "Rheinbogen" – a distinctive bend in the Rhine – in the district of Benrath on the former site of the Feldmühle paper factory. An area of 16 hectares will be available in the future. 50 percent of the first construction phase have already been rented out. Any company locating here will have such prominent neighbors as Henkel, Hakle Kimberly, DEMAG Cranes, Tata Steel Plating, numerous logistics companies, supplier firms and a variety of business enterprises from a wide range of sectors.

Innovation from Bochum for paraplegics



Copyright: ZNB

A robot suit which improves the mobility of paraplegics has now been certified by TÜV Rheinland. Bochum-based Cyberdyne Care Robotics GmbH sells the device throughout Europe.

The robot suit "Hybrid Assistive Limb" (HAL) was developed by the Japanese scientist Yoshiyuki Sankai. The futuristic-looking walking aid detects the brain's impulses and supports them with motors. 160 Japanese clinics, rehab centers and nursing homes already use the device developed by the professor at the University of Tsukuba. By using the suit and with regular training, patients build up their muscles. Step by step, they learn how to walk again. In the best scenario case they even can walk later without assistance.

With the support of the North Rhine-Westphalian Economics Minister and NRW.INVEST, Professor Sankai found his way to Bochum a year ago. In the coming years, the recently founded company Cyberdyne Care Robotics GmbH wants to introduce neurorobotic systems for medical use in Germany, Austria and Switzerland.

A special department of the new company will devote itself to application research and continue to optimize the systems for the European market. The work will be coordinated by a team initially comprising 15 staff, including doctors, therapists and

technicians. Over the next three years the number of employees is to be increased to around 25.

The company is a subsidiary of CYBERDYNE Inc., Japan. The "Berufsgenossenschaft Rohstoffe und chemische Industrie" (Employers' Liability Insurance Association Raw Materials and Chemical Industry) is envisaged as a further shareholder. Partners in Bochum are also the Berufsgenossenschaftliche Universitätsklinik Bergmannsheil GmbH as well as the Center for Neurorobotic Motion Training.

With a 22 percent share of total national health spending, North Rhine-Westphalia is by far the largest healthcare market in Germany.

N-Allo focuses on German market



Copyright: N-Allo

Technical solutions, sales promotion, social media: Developing effective service for energy customers is the motto of N-Allo. The Belgian company has settled in Wuppertal.

Since December 2012, N-Allo has set up a team of 35 staff devoted to helping its clients from the energy industry to increase their customer focus. North Rhine-Westphalia and Wuppertal in particular are an attractive location for the Belgian company. Germany Trade and Invest, NRW.INVEST and the economic development agency Wirtschaftsförderung Wuppertal assisted N-Allo on its way into the German market.

The company provides various customer care services, covering the entire value added chain of customer service from consulting, operations and technical services to special segments such as 24/7 crisis hotlines. The use of social media plays an increasingly important role. N-Allo helps its clients to present themselves in an effective and customer-oriented way in these sales and service channels.

N-Allo was founded in 1999 by the Belgian energy supplier Electrabel and is now a leading market participant in the Belgian customer service sector. More than 1,000 employees work at eight locations in Belgium, France, Italy, the Netherlands and Germany.

Bayer MaterialScience is investing 250 million euros at Chempark Dormagen



Copyright: Bayer MaterialScience AG

Manufacturers of everyday products such as mattresses and car seats need the chemical toluene diisocyanate (TDI). It will be produced in an ultra-modern plant at Chempark in the future. The topping out ceremony took place in July.

Many will profit from the plant: Cologne, because the city collects trade tax; employees, because 20 new jobs will be created by the TDI plant; and the surrounding area, because up to 1,000 people will find work here during the construction phase. Companies from many different sectors in the region are also expecting to benefit from day-to-day business. They can, for example, provide maintenance and technical services.

The town of Dormagen is also satisfied, as another financially strong company, Kemira from Finland, will soon be settling here. Kemira processes hydrochloric acid waste products – which occur in the TDI plant. "It is with investments like this that Dormagen is becoming a strong a stable location," says mayor Peter-Olaf Hoffmann.

As guest of honor at the topping out ceremony, Garrelt Duin, Minister for Economics, Energy, Industry and Commerce of the State of North Rhine-Westphalia, said: "Bayer has made a conscious decision to strengthen North Rhine-Westphalia as a chemical location." Bayer's Dormagen works committee chairman André van Broich added: "The new TDI plant is proof that our location in North Rhine-Westphalia – Europe's largest chemical region – is also competitive at an international level."

Competence Call Center AG (CCC) plans to create up to 400 jobs in Essen



Copyright: Competence Call Center AG

With its new branch in the Ruhr Metropolis, the number of company locations of the Austrian call center services provider in Germany is rising to five.

To date, CCC is represented in Berlin, Leipzig and Dresden. The Vienna-based company now has eleven international branches in seven countries. Its services include telephone and written customer care as well as campaign telephony in customer management. In addition, CCC supports its partners in social media observation and customer care. By the end of the year, 150 people will be employed in Essen, and in the coming year it is planned to increase the team to 300-400 staff. NRW.INVEST has been assisting with the settlement since January 2013.

Key factors in the selection of the new location were the large pool of qualified applicants as well as the proximity to existing and potential business partners at the university and industrial location Essen. The EWG (Essen Economic Promotion Agency) is pleased: "The city has an extensive network especially in service and customer communication, which will be further enhanced by the Competence Call Center with its national and international experience," emphasized Peter Schumacher of EWG's Company Service department.

Freight traffic between NRW and Rotterdam to be improved



Copyright: BMVBS

A bottleneck of European rail freight transport is soon to become a thing of the past: The rail route between Emmerich and Oberhausen is to be developed as an extension of the Betuweroute.

A third track will provide for the smoother flow of traffic between Oberhausen and the German-Dutch border. Its construction was recently agreed by the Federal Ministry of Transport, Building and Urban Development, the state government of North Rhine-Westphalia and Deutsche Bahn AG. The line is regarded as one of Europe's most important freight transport axes. It links the Ruhr metropolitan area and the Rhine Valley corridor to the North Sea ports and the Betuweroute to the international port of Rotterdam.

The line will be three-track throughout, and for a stretch of 22 kilometers it will be completely new. The extension of the 73 kilometer section will cost a total of 1.5 billion euros. North Rhine-Westphalia will contribute 450 million euros. 746 million euros will come from the German federal government. The rest is to be shared by Deutsche Bahn and third parties. Construction work is scheduled to begin in 2015 and will take about seven years. The extension of the line will strengthen the importance of NRW's ports and rail stations as hubs and distribution centers in the hinterland of the seaports Antwerp and Rotterdam.

Hans Smits, CEO of the Port of Rotterdam Authority, was pleased at the decision: "Three years ago, the third track did not occupy a very promising position in the German list of priorities. Thanks to good, systematic lobby work with the Dutch government and companies in the port, the tide slowly turned. A key factor here was the support from companies in North Rhine-Westphalia and the state government."

Aachen-based research facility DWI to become eleventh Leibniz Institute in North Rhine-Westphalia



Copyright: NRW.INVEST

With its recommendation, the German Council of Science and Humanities has honored the DWI at RWTH Aachen e.V. as a nationally and internationally recognized research institute.

According to the German Council of Science and Humanities, the textile research institute has attained its unique position above all through close interdisciplinary collaboration between natural sciences and engineering. The DWI succeeds in developing innovative interactive and functional materials which could not be manufactured in this form within the individual disciplines. The Aachen-based institute is the eleventh Leibniz institute in North Rhine-Westphalia and the first in Aachen which will benefit from joint funding at both national and regional levels.

The DWI was founded originally as the German Wool Research Institute in 1952. Today, the approx. 170 employees conduct research into interactive and bioactive functional materials. Among other things, they work on the development of new high-modulus fibers and more robust and cost-efficient lightweight design applications. The DWI already drew attention to itself internationally in the 1960s, when the research scientists in Aachen discovered the key to the world's first synthetic production of insulin.

Commenting on the decision, the North Rhine-Westphalian Science Minister Svenja Schulze said: "With approx. 6,800 companies producing and processing materials,

North Rhine-Westphalia is one of the economically strongest materials research regions in Germany. The inclusion of the nationally and internationally recognized DWI in the Leibniz Community will provide further stimuli in research and development."

Association strengthens the logistics sector in the Rhineland



Copyright: RheinCargo GmbH & Co. KG

What began as an EU grant project is to be continued as an association in the future. The "Logistikregion Rheinland e.V." was founded in Neuss at the beginning of July.

The executive board and the members want to further develop and strengthen the logistics industry in the Rhineland, which is already one of Europe's leading logistics regions.

Jürgen Steinmetz, the General Representative of the district authority and the head of the economics department of Rhein-Kreis Neuss, was voted unanimously as chairman of the association, which is based on the project "Further Development of the Rhineland Logistics Region" funded by the European Union. A working group will now develop concrete projects which the association intends to implement in order to promote the location. "Logistics is an important industry in our region and deserves our support in the provision of spaces and the creation of new jobs. I am delighted that so many private and public sector partners have joined our initiative," Steinmetz emphasized.

As part of the former EU grant project a study was conducted which investigated possible new commercial sites for logistics settlements in the Rhineland region.

Ports of Duisburg and Antwerp intensify cooperation



Copyright: duisport

At the beginning of July, the partners agreed to intensify rail and inland waterway transportation between the two regions.

In doing so, they renewed the Memorandum of Understanding signed in 1999, in which they agreed on intensive cooperation. The two ports aim to develop the Duisburg-Antwerp axis into one of the most important logistics corridors. Transit times are to be reduced and the port of Antwerp provided with better connections to the rail network.

The duisport-Gruppe established the direct rail link between Duisburg and Antwerp in 2006. Since the commissioning of the rail shuttle between the ports the number of trains has increased steadily. Today, container trains with approx. 90 standard containers per train run ten times a week between the cities.

In order to do justice to the strategic importance of a frequent and reliable connection to Duisburg, the Port of Antwerp has now decided to participate actively in this rail link. Furthermore, the rail link between Duisburg and Vienna, which was set up in 2003 by the duisport-Gruppe, is also to be improved in a joint venture.

More money from the state for further vocational training



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In the future, North Rhine-Westphalia will subsidize measures for further vocational training to the tune of 2,000 instead of 500 euros. More than 350,000 people and over 45,000 businesses have already profited from the so-called education check.

Minister of Labor Guntram Schneider announced the grant increase in Düsseldorf at the end of July. He justified the rise by explaining that the previous grant had proven insufficient. This applies in particular to long-term qualification measures. The state government is financing this subsidy partly from the European Social Fund (ESF). The other half is borne by the businesses and employees themselves. Local consulting centers provide advice on the selection of suitable further training offers and issue the education check.

Subsidies are granted for further training which serves to provide professional qualifications and impart specialist skills or key qualifications. These include language courses and EDP training, as well as learning and working techniques. Purely workplace-related adaptation qualifications such as machine operation training or training for new product launches are not subsidized.

The education check can be used individually by employees for their professional further development, or by small and medium-sized enterprises with fewer than 250 staff in order to get suitable qualifications for the employees off the ground.

Entrepreneurs and freelancers can also make use of the further education grant in

the first five years after setting up business.

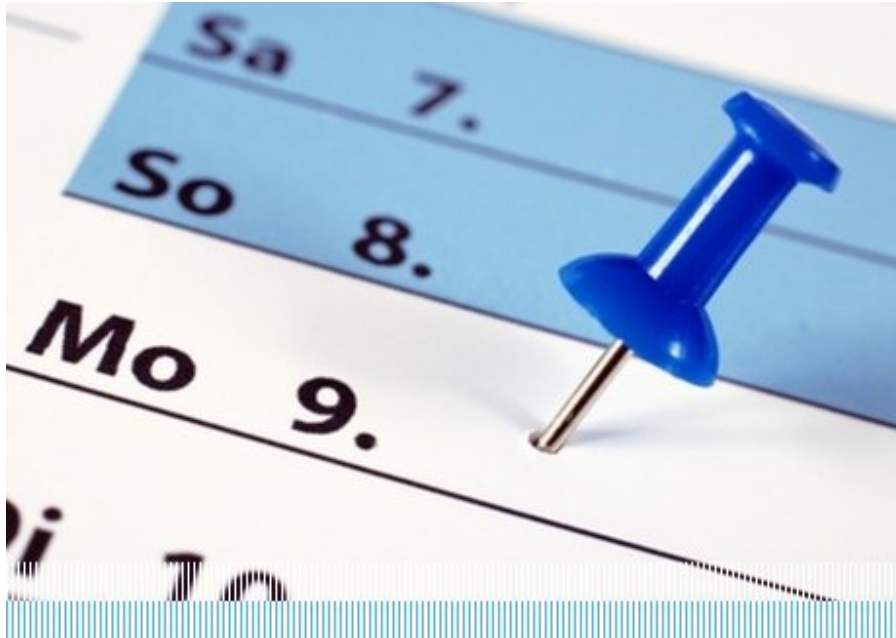
You will find more information here:

[The topic of further education at the Ministry for Work, Social Integration and Welfare of the State of North Rhine-Westphalia](#)

[Information on the Education Check](#)

[Further Education Advice NRW](#)

Dates



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Important business and industry events in North Rhine-Westphalia in October

9th ChemCologne Chemicals Forum, 1 October 2013 from 9:30 a.m.

BayKomm in Leverkusen, Kaiser-Wilhelm-Allee, 51373 Leverkusen

During the 9th Chemicals Forum, representatives from industry, politics, science, administration, associations and media explore the question "Chemical location NRW – Where is the journey going?" in lectures and discussions. The panel guests will include NRW Economics Minister Garrelt Duin, Dr. Patrick Giefer, CEO of INEOS Köln GmbH, and Dr. Hans-Josef Ritzert, President Greater China Region of Evonik Degussa (China). One of the topics discussed by the forum will be how the energy turnaround and modernization of the infrastructure will affect the competitiveness of the chemical industry in the leading federal state in this sector.

[Registration by 24 September with ChemCologne](#)

CSR Summit: The RIGHT way to make money, 7 October 2013 from 4:15 p.m.

Rheinterrasse Düsseldorf, Joseph-Beuys-Ufer 33, 40479 Düsseldorf

Which values are important to the market-listed companies in the state? How far does proactive commitment contribute to responsible management? These and other questions are the focus of this event initiated by the Ministry for Economics,

Energy, Industry and Commerce of the State of North Rhine-Westphalia. Prominent representatives from business and politics such as Olaf Scholz, Mayor of the Free and Hanseatic City of Hamburg, and Peter Terium, CEO of RWE AG, discuss how the public sector can help companies to act responsibly – enabling North Rhine-Westphalia as the strongest German industrial state to score in Germany and abroad when it comes to the social responsibility of companies.

Registration by 30 September 2013 via e-mail to csr-summit@mweimh.nrw.de or by calling +49 (0)211 837 – 3719

Business and Investors Forum China 2013, 10 October from 1:00 p.m.

Hotel InterContinental Düsseldorf, Königsallee 59, 40215 Düsseldorf

China is of outstanding economic importance to North Rhine-Westphalia and will soon become the state's second-most important trade partner. In order to strengthen this development, the third Business and Investors Forum China organized by NRW.INVEST provides various opportunities for a lively exchange in business and science, research and culture. Participants will include NRW Economics Minister Garrelt Duin, Fanzhuang Meng, Minister Counselor of the Embassy of the People's Republic of China in the Federal Republic of Germany, Jiancheng Chen, Chairman of Wolong Holding Group, Suoyun Li, CEO of XCMG Europe GmbH, and Toni Cheng, CEO of Huawei Technologies Deutschland GmbH.

Registration at www.china-forum-nrw.de